

ALEXANDRA ASMUTH

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Education

New York University | Expected Graduation Spring 2025 | GPA: 3.71

Bachelor of Fine Arts in Drama from Tisch School of the Arts - Tisch Dean's List

Minor in Media Culture and Communications (MCC)

Minor in Business of Entertainment, Media, and Technology (BEMT)

Skills

- Strong interpersonal skills
- Multi-tasking within fast-paced environments
- Creative thinking and collaboration skills
- Proficient in Google Suite, Microsoft Suite, Zoom and all social media platforms
- Basic Adobe Photoshop
- Experience with Google Ads
- Adaptable and fast learner
- Adept at iMovie and basic skills with Premiere Pro
- Conversational Spanish
- Basic Film Equipment skills

Professional Experience

Operations Assistant at NYU Athletics | 2023 - 2024

New York, NY

Provided customer service, managed operations, and maintained a positive environment at NYU's 404 Fitness Center by connecting with visitors, fulfilling clerical tasks, and using problem solving skills to address any issues.

Marketing Intern at Children's Theater of Madison | Summer 2023

Madison, WI

Managed multiple Google Ads campaigns and the company's Google Advertisement Grant. Attended meetings with local businesses to maintain partnerships. Created content for social media presence, TikTok, and Instagram.

Teaching Assistant at Children's Theater of Madison | Summer 2022

Madison, WI

Instructed and mentored students aged 4-16 in different themed theatre classes. Led clerical and organizational tasks for the Teaching Artists and coordinated pick-up and drop-off everyday.

Stagehand Intern at Capital City Theatre | Summer 2022

Madison, WI

Completed backstage jobs during live performances, collaborating with technicians and directors to solve technical errors with creativity under time pressure.

Server at Benvenuto's Italian Bar and Grill | Summer 2021

Madison, WI

Served food and drink to a variety of customers. Collaborated and problem-solved with other servers.

Leadership Activities

Junior Leadership Committee at NYU Delta Gamma | 2023 - 2024

New York, NY

Planned and facilitated fundraising events for Service for Sight as Director of Anchor Splash.

Organized sorority's social activities as Director of Social Events.